

Janice COOPER - News Release: KAL-TEC Ice Cream Social, New Catalog of Courses

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Date: 7/3/2006 9:53:33 AM
Subject: News Release: KAL-TEC Ice Cream Social, New Catalog of Courses

Attached and following are a press release (KAL-TECnewsICECREAM.doc) and public service announcement (KAL-TECpsalICECREAM.doc), highlighting the KAL-TEC Community Ice Cream Social on July 14, 2006. The event will launch the new catalog of courses offered through KAL-TEC. Feel free to contact me or those listed in the documents with questions.

Thank you,
 Janie McNabb
 Communications Coordinator
 NWM Council of Governments
 (231) 929-5058
janiemcnabb@nwm.cog.mi.us

NEWS RELEASE**FOR IMMEDIATE RELEASE**

KAL-TEC Scoops Out New Schedule with Ice Cream Social, 7/14, 4-8pm
Free Sundae Bar, New Class Info to Highlight Kalkaska Community Event

KALKASKA, MI --- Get the scoop on KAL-TEC and enjoy a free ice cream sundae at the KAL-TEC Ice Cream Social on Friday, July 14. Running 4-8 p.m., the community social features a 'build your own' ice cream sundae bar, entertainment and family fun along with information stations, course registration and scholarship assistance. It will be held on the grounds of the Kalkaska Senior Center, located at 303 Coral Street. All ages are welcome. There is no charge to attend.

"We invite everyone to join us," said Annie Shetler, Community Outreach Specialist with KAL-TEC. "This is a great chance to learn more about KAL-TEC, sign up for classes, and of course, have some ice cream."

The ice cream social will showcase the newest KAL-TEC offerings and the line-up of classes in i

new July-December 2006 course catalog. KAL-TEC representatives will be available to answer questions and discuss programs and scholarship opportunities. Students can register and apply for scholarship assistance on site.

Family fun is featured with music by the Waltz Pistols, face painting, chalk art, children's activities and balloons as well as an ample array of ice cream toppings and sundae fixings.

KAL-TEC was launched in April as a new Kalkaska-based education initiative emphasizing training, employment and community. Since then, 145 Kalkaska area residents have participated in KAL-TEC's classes. More than \$4000 in scholarships has been awarded.

"The Basic Healthcare class offered by KAL-TEC was an outstanding opportunity to learn more about the health care industry and to understand employer's expectations," said Gretchen VanOrmer, a graduate of the Basic Healthcare class provided by Community Services Network through KAL-TEC. M VanOrmer will continue her education with future health care courses offered by KAL-TEC.

The first program of its kind in Michigan, KAL-TEC offers hands-on training, technical updates, educational courses, business introductions and skill development at locations throughout Kalkaska County. Led by local employers, educators and government, KAL-TEC was created to increase employment opportunities and strengthen the community through education.

The new course catalog features classes taught by staff from Northwestern Michigan College, Michigan State University Extension, Traverse Bay Area Intermediate School District, Kalkaska Memorial Health Center, Northwest Michigan Human Services, Community Services Network, and Michigan WORKS! Funding is provided by Michigan Regional Skills Alliance, Northwest Michigan Council of Governments, and Rotary Charities. Participation is open to all area adults. Scholarships, discounts and financial assistance are available to participants and to employers.

The Kalkaska Senior Center is located at 303 Coral Street in Kalkaska. The Ice Cream Social begins at 4 p.m. and runs through 8 p.m. on the center grounds. For more information contact Community Outreach Specialist, Annie Shetler at (231) 258-4314, info@KAL-TEC.org or by visiting the KAL-TEC office located in the Michigan Works! Center at 103 Third Street in downtown Kalkaska. Information is also available on-line at www.KAL-TEC.org.

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PSA

PUBLIC SERVICE ANNOUNCEMENT :30

KAL-TEC Ice Cream Social - Friday, 7/14 – Kalkaska Senior Center

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KAL-TEC is a Kalkaska-based education initiative that focuses on training, employment and community.

For more information, contact community outreach coordinator Annie Shetler at (231) 258-4314, info@KAL-TEC.org or on-line at www.KAL-TEC.org. KAL-TEC is located in the Michigan Works! office at 103 Third Street in downtown Kalkaska.

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FOR IMMEDIATE RELEASE

CONTACT: Annie Shetler or Elaine Wood
Community Outreach Deputy Director
KAL-TEC Northwest Michigan Council of Governments
PHONE: (231) 258-4314 (231) 929-5000
(231) 922-6912
DATE: July 3, 2006

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CONTACT: Annie Shetler or Elaine Wood
Community Outreach Deputy Director
KAL-TEC Northwest Michigan Council of Governments
PHONE: (231) 258-4314 (231) 929-5000
(231) 922-6912
DATE: June 27, 2006

KAL-TEC Scoops Out New Schedule with Ice Cream Social, 7/14, 4-8pm Free Sundae Bar, New Class Info to Highlight Kalkaska Community Event

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